



# GUADALUPE CREDIT UNION PRESS RELEASE

## FOR IMMEDIATE RELEASE

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## THE ALBUQUERQUE JOURNAL NAMES GUADALUPE CREDIT UNION A WINNER OF THE NEW MEXICO 2018 TOP WORKPLACES AWARD

*Santa Fe, NM* – Guadalupe Credit Union has been awarded a 2018 Top Workplaces honor by The Albuquerque Journal. The list is based solely on employee feedback gathered through a third-party survey administered by research partner Energage, LLC (formerly WorkplaceDynamics), a leading provider of technology-based employee engagement tools. The anonymous survey measures several aspects of workplace culture, including alignment, execution, and connection, just to name a few.

“Top Workplaces is more than just recognition,” said Doug Claffey, CEO of Energage. “Our research shows organizations that earn the award attract better talent, experience lower turnover, and are better equipped to deliver bottom-line results. Their leaders prioritize and carefully craft a healthy workplace culture that supports employee engagement.”

“We are pleased to receive this award for the fourth consecutive year. At Guadalupe Credit Union, our employees take pride in the personal financial solutions they are providing to our members, and strive to be reliable resources in every facet of the members' lives,” said Winona Nava, president and CEO of Guadalupe Credit Union from 1991. “Our culture reflects a passion for helping others, and an impulse to provide the tools and skills for personal financial empowerment. This award shows that our employees feel connected and aligned with our organizational objectives.”

“Becoming a Top Workplace isn’t something organizations can buy,” Claffey said. “It’s an achievement organizations have worked for and a distinction that gives them a competitive advantage. It’s a big deal.”

*About GCU: Member-owned and not-for-profit Guadalupe Credit Union is a certified Community Development Financial Institution that has served Northern New Mexico since 1948. Anyone who lives or works in Santa Fe, San Miguel, Rio Arriba, Mora, Torrance or Taos counties is invited to join. GCU is an equal opportunity lender and is federally insured by the National Credit Union Association.*

*About Energage, LLC: Headquartered in Exton, Pa., Energage (formerly known as WorkplaceDynamics) is a leading provider of technology-based employee engagement tools that help leaders to unlock potential, inspire performance, and achieve amazing results within their organizations. The research partner behind the Top Workplaces program, Energage has surveyed more than 47,000 organizations representing well over 16 million employees in the United States.*