



# GUADALUPE CREDIT UNION PRESS RELEASE

## FOR IMMEDIATE RELEASE

DATE: May 16, 2016  
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## GUADALUPE CREDIT UNION ONCE AGAIN NAMED “TOP WORKPLACE”

*Santa Fe, NM* – Guadalupe Credit Union, a community-focused credit union with six branches in northern New Mexico, has once again been named to *The Albuquerque Journal's Top Workplaces* list for 2016. The Top Workplaces program, run by WorkplaceDynamics, is set up to recognize companies that have a great work environment in the Albuquerque area. The evaluation, conducted through a multiple question employee survey, is based purely on employees' opinions of their companies.

The evaluation takes into account employee benefits, support of the local community, employee perks, and the strong connection between employees and the company. Most importantly, a top workplace is an organization where the employees feel inspired and are given the room to create innovative work.

“At Guadalupe Credit Union, our employees take pride in the personal financial solutions they are providing for members and strive to be trusted resources in every facet of members' lives,” said Winona Nava, Guadalupe Credit Union CEO since 1991. “Our culture reflects a passion for helping others and a drive to provide the tools and skills for personal financial empowerment. Over the years, we have focused on hiring and promoting team members who have similar core beliefs, values and attributes.”

At Guadalupe Credit Union, employees work together to build a great company; where talented people want to be and where each employee is excited to go to work. The pervasive culture is rooted in the notion that the more than 16,500 members are family and that the credit union is more to members than just banking.

“I am excited about the ongoing recognition of Guadalupe Credit Union as a top workplace,” Nava continued. “Our culture doesn't just reflect what we do, it defines who we are. It's our way of life. We strive to remain committed to our credit union's vision, while providing a workplace that enables our employees to make a difference while improving themselves and the lives of our members.”

*About GCU: Member-owned and not-for-profit Guadalupe Credit Union is a certified Community Development Financial Institution that has served Northern New Mexico since 1948. Anyone who lives or works in Santa Fe, San Miguel, Río Arriba, Mora, Torrance or Taos counties is invited to join. GCU is an equal opportunity lender and is federally insured by the National Credit Union Association.*

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